

To Whom It May Concern,

My name is Adam Brooks and I am a recent VUSD graduate. I started a company last year that does all natural custom and promotional apparel printing for business, not for profits, and groups in need of custom apparel and or fundraising. We are digital garment printers and because of that we have the ability to print out individual units without set up (and set up fees). For our fundraising partners this means the ability to have a fundraiser selling your graphics, logos, designs, or artwork on our sustainable apparel and accessories without your organization having to order anything upfront! This means no back stock of items that just may not sell eliminating your risk of losing money on a project that is supposed to be raising funds.

How we work:

1. We will work with you and your group to come up with some great graphics to print on the apparel and accessories. One great way of getting these graphics together is having competitions within the group and having the group decide which graphics will be showcased. The group can choose up to 5 graphics so the customer who orders has a couple of options. We have found that people like options.
2. We will set you up with a catalog that can be printed and used to sell the merchandise. The catalog will include product info, design options, color options for the garment, and size selection. This means that even if the customer doesn't like the main graphic showcased- they can choose one of the runners up, which color it should be on, and what size- not to mention what cut (we have ladies, mens, tees, tanks, hoodies, organic...all of these can be options added to the catalog)
3. After collecting the order information and the proceeds from order sheet that we provided to those doing the fundraiser, we will donate 50% of the total back to your organization. So if someone sells 10 custom organic tee shirt's(\$24 per unit) with your graphics for \$240 you will be receiving \$120.

We have done this fund-raiser and raised thousands of dollars with several not for profits and we are looking to work with schools as well. This is a healthy fundraiser that is profitable with a 50% commission to your organization- and also quite unifying to the group that is involved. It gives an opportunity for artistic students to showcase their work, get involved in extracurricular activities, and help give back to their schools.

If this fund-raising opportunity is something of interest to you and you are looking to see where to start, please give me a call or reply to this email. I am available to answer any questions you may have

Attached is an example of a catalog page that would include two different cuts (an organic and a regular tee) just to give you an idea of how that would look, and how many options those supporting the fundraiser have to choose from.

Thank you so much for your time!

Best,  
Adam

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